



Why does my hotel need WiFi 6?

Guests want fast, reliable performance when they stay at your property, and the quality of your guest WiFi is a crucial factor in your guest satisfaction, and you don't want them to book with your competitors.

Your guests are bringing more and newer devices with them all the time. Frequently requested services such as casting, streaming, videoconferencing, and other Internet-based amenities require better WiFi to keep guests happy becomes even greater.

To meet the demand for faster, more reliable performance, newer WiFi solutions use WiFi 6, the latest version of the WiFi standard:

- WiFi 6 incorporates additional frequencies that have been made available for public use to improve speed and throughput.
- WiFi 6 speeds can more than double the maximum speeds offered by WiFi 5, enabling better performance for amenities such as in-room entertainment.
- WiFi 6 accommodates 4x the number of devices as WiFi 5, improving performance in areas such as conference rooms, banquet halls, and restaurants.
- As adoption of WiFi 6 increases and existing WiFi 5 equipment reaches end-of-life status, it will be harder to find equipment to keep your older network running smoothly, leading to more headaches for your staff.
- Guests are prioritizing hotels that have the latest and greatest WiFi.

Ultimately, upgrading to WiFi 6 will give your hotel better-performing guest WiFi that's easier to manage with fewer headaches, will make your guests happier, and will cost less in the long run than maintaining an older network that cannot support the amenities sought by modern guests.

As your trusted experts in guest WiFi and related services, we can help you determine the best way to upgrade to WiFi 6* to meet your needs and budget and keep your guests happy. Call us today!

*Due to ongoing supply chain issues, WiFi 6 equipment may not be immediately available. Orders will be placed in the queue as they are received.

